# Denise Bolds, MSW CD(DONA), CLC, CBE

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www.BoldDoula.com

### PROFESSIONAL STRENGTHS

- Dedicated professional with diversified experience in Human Services/Community Relations.
- Advocate for awareness of Maternal Health Disparities and Birth Justice.
- Demonstrated success in exceeding business expectations and meeting deadlines.
- Experienced presenter with excellent verbal and written communication skills.
- Sole Proprietor Entrepreneur of LLC. NYS/NYC MWBE.

### **EXPERIENCE**

### Black Women Do VBAC - Owner/Trainer.

12/2022 - Present.

Owner of organization and website. Resource for birthworkers and doulas. Providing advanced doula training (virtually/in-person) in supporting Black/BIPOC pregnant people facing a vaginal birth after Cesarean section or a surgical birth (Cesarean Section). Owner of website <a href="https://www.blackwomendovbac.com">https://www.blackwomendovbac.com</a> Directory of endorsed birthworkers.

### Consultant - Wunderman & Thompson New York, NY.

4/2022 - Present.

Doula Consultant for Health4Equity Black Maternal Health Campaign. Providing labor doula resources/strategies to marketing team to promote campaign. Speaker/presenter/panelist at: SXSW Austin Texas, Black Health Summit NYC 2022. Tapped interview with Actress Tatiana Ali Fall 2022. <a href="http://health4equity.org">http://health4equity.org</a>

### President Elect - DONA International.

9/2021 - 4/2022.

Elected President of million-dollar budget organization with over six thousand members domestic and international. Work with Committee Chairpersons and subcommittees related to childbirth and post-partum providing birthing families support, advocacy and education. Manages social media and internet presence. Volunteer position.

### Regional Director, Northeast USA DONA International:

1/2017 - 3/2019.

Doula Certifying Organization over 5,000 members. Oversee 12 states: Maine, New Hampshire, Rhode Island, Connecticut, New York, New Jersey, Maryland, Delaware, Washington D.C., Vermont, Pennsylvania, Upstate NY, Massachusetts.

Birth Doula – Childbirth Support, Maternal Ambassador /Educator, Placenta Encapsulation: 4/2014 – Present. Bold Selah LLC. Serving NYC, Dutchess, Ulster, Orange, Putnam, Westchester No. New Jersey: Certified birth doula (DONA International) providing education, advocacy & support in pregnancy and childbirth to women of childbearing age and their families in hospital, birthing center and home birth setting. Lactation Counseling. Community outreach. Maternal health disparities ambassador. Certified Perinatal Bereavement Counselor to those in the community who have lost an infant as the result of miscarriage, SIDS, or fetal demise. Maternal Health Disparities Advocate, promoter of birth justice awareness. Contributes to several organizations and committees on birth justice and breastfeeding awareness/rights.

# Senior Educator - Consulting:

# Planned Parenthood Mid-Hudson Valley – Beacon NY

10/2012 -12/2012.

Facilitated & implemented Evidence Based Programs of reproductive health and sexually transmitted infections to community stake holders: high schools, middle schools, alternative schools, and parenting groups. Facilitated workshops to adults and teens who are parenting. Community outreach in African American communities, conducted presentations with developed power point. Covered Dutchess and Ulster Counties. Presenter, public speaker on topic of reproductive health awareness.

### Manager Education & Training – North:

### Planned Parenthood Hudson Peconic - Spring Valley, NY.

2012 – 8/2012.

Supervises Staff of three, performs evaluations, presentations to community stake holders/members, students and professionals on reproductive health issues. Develops presentations for staff, coordinates TIPS (Teen Information & Peer Services) for middle/high school students, facilitates parent workshops. Coordinates Haitian Peer Education Program, continuous recruitment and marketing while upholding PPHP mission & vision. Covers Westchester, Rockland and Putnam Counties. Community Liaison and outreach coordination; participation with community stakeholders.

# **Program Manager:**

# Healthy Mom/Healthy Baby - Lower Hudson Valley Perinatal Network - Valhalla NY.

9/2010 - 7/2011.

HMHB Project Manager is responsible for planning, coordinating & implementing program activities to carry out the mission of the LHVPN and fulfill work plan objectives/requirements of HMHB contract. HMHB is a social marketing campaign aimed at improving birth outcomes in 8 high risk communities in Westchester County NY. Campaign includes extensive outreach to women of childbearing age in order to promote early entry into prenatal care & the availability of Medicaid coverage for eligible pregnant women not yet in prenatal care. Supervises four part-time outreach workers. Started this program from the ground up in implementation, staffing, community liaison, stakeholder sharing. Promoted TEXFORBABY campaign.

Raising Princes to be Kings: A Single Black Mother's Guide to Raising Her Black Son. 2009 – Present. 257 Page publication. Self-published ISBN# 978-0-9821764-3-6 Second Edition December 2014. Empowerment of Black Motherhood while strengthening the relationship between the black son and black mother. Goal – raising stronger black men. (www.boldlioness.com) Second edition printed 2014. Raising Princesses to be Queens; A Single Black Mother's Guide to Raising Her Black Daughter published.

### Medical Social Worker, MVP Health Plans, Fishkill, NY

2004 - 2008.

- Provided advocacy and intense screening for high-risk members who are placed in case management.
- Liaison to Department of Social Services for Medicaid, Family Health Plus and Child Health Plus members.
- Formulated work plans and policy and procedures with Social Work in Managed Care Organization setting.
- Domestic Violence and HIV/Aids education Coordinator.
- Crisis Intervention involving medical, domestic violence, rape, mental health, death and Substance issues.
- First Medical Social Worker for Government Programs LOB in HMO.
- Case Manage High Risk Pregnancies for Medicaid Members.
- Developed 'Little Footprint' Program for newborn support.

### **EDUCATION**

St. John Fisher College, Rochester NY Doctoral Student (May 2023).	2025
Adelphi University, Garden City, NY M.S.W Cum Laude.	2005
Democratic Delegate President Obama Democratic Convention Charlotte N.C.	2012
DONA International Certification Birth Doula.	2014
Evidence Based Birth Instructor.	2019
Certified Lactation Counselor.	2019