

Robin Elise Weiss, Ph.D., MPH

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Education & Certifications

Doctorate in Public Health Sciences University of Louisville Health Management & Systems Sciences	May 2015 Kentucky
Masters in Public Health University of Louisville Health Promotion & Behavioral Sciences	May 2012 Kentucky
BA in Liberal Arts (Health Education) University of Louisville Minor in Communications.	May 2001 Kentucky
Advanced Certified Doula DONA International	2015 – Present
Certified in Public Health National Board of Public Health Examiners	2012 – Present
Certified Lactation Counselor Academy of Lactation Policy and Practice	2004 – Present
Lamaze Certified Childbirth Educator Lamaze International	2002 – Present
Certified Birth Doula Trainer DONA International	1996 – Present
Certified Birth Doula DONA International	1994 – Present
Certified Childbirth Educator International Childbirth Education Association	1994 – Present

Academic Positions

Assistant Professor Adjunct University of Louisville, School of Public Health & Information Sciences	2015 – Present
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Board Positions & Committees

Treasurer, Board of Directors DONA International	2021 - Present Chicago, IL
Chair, Certified Professional Midwives Advisory Council Kentucky Board of Nursing	2019 - Present Louisville, KY
National Action Partnership to Promote Safe Sleep Health Resources and Services Administration Maternal and Child Health Bureau	2015 – Present Washington, DC
PregSource National Institute for Child Health and Human Development	2015 – 2020 Washington, DC
Reducing Primary Cesarean Committee American College of Nurse Midwives	2015 – 2018 Washington, DC
15 th District Parent Teacher Association Board Advocacy Chair High School & Scholarship Chair	2017 – Present 2019 – Present 2017 – 2019
duPont Manual Parent Teacher Student Association Board President	2021 – 2023 2016 – 2019
4th Vice-President Communications President-Elect	2019 – 2020 2020 – 2021
Lamaze International Board of Directors Past President President President-Elect Secretary/Treasurer	2011 – 2016 Washington, DC 2015 – 2016 2014 – 2015 2013 – 2014 2012 – 2013
Co-Chair Lamaze International Conference Committee	2014 – 2015 Washington, DC
DONA International Advocacy Committee Nomination Committee Education Committee	2017 – 2021 2017 2011

Website Committee	1997, 2016
Board of Directors March of Dimes, Ohio River Valley	2010 – 2016 Kentucky/Indiana
Kentucky Public Health Association, U of L Chapter President Secretary/President	Uni. of Louisville 2011 – 2013 2010 – 2011
Editor, International Journal of Childbirth Educ. International Childbirth Education Assoc.	2010 – 2011 Raleigh, NC
Birth Care Network Director President President Elect Director Internet Coordinator	Kentucky 2018 – Present 2009 – 2010 2007 – 2009 2000 – 2007 2000 - 2010
Local Chair Lamaze International Conference Committee	2006 – 2008 Washington, DC
Conference Committee Lamaze International Conference Committee	2006 – 2007 Washington, DC
Board of Directors Keneseth Israel Synagogue	2007 – 2009 Kentucky
Early Pregnancy Content Committee Lamaze International	2006 - 2007 Washington, DC
Web Design Committee Lamaze International	2017 – 2019 2006 – 2007 2003 Washington, DC
Grassroots Action Committee (The Birth Survey) Coalition for Improving Maternity Services	2005 - 2012 Raleigh, NC
Maternity Care Transparency Action Team Coalition for Improving Maternity Services	2005 – 2009 Raleigh, NC

Institute for Normal Birth Member Lamaze International	2012 – 2018 2005 – 2009 Washington, D.C.
Chair, Birth Network Committee Lamaze International	2005 - 2007 Washington, D.C.
Chair, Education Committee Keneseth Israel Synagogue	2005 - 2009 Kentucky
Louisville Mothers of Twins Club President First Vice President	Kentucky 2004 - 2005 2003 - 2004
Parent Committee, Birth Networks Lamaze International	2002 - 2007 Washington, DC
Kentucky Alliance for the Advancement of Midwifery President Vice President	Kentucky 1999 - 2001 1994 - 1999
Director of Public Relations Kentucky Childbirth Education Association	1994 - 1996 Kentucky
Director of Fundraising/Red Nose Day Kentucky Sudden Infant Death Syndrome Alliance	1993 KY, IN, WV

Publications: Books and Book Chapters

Journal, magazine, Internet articles and similar publications are available on request.

Chapter: Epidural Anesthesia Labor Progress Handbook 5 th Edition, Wiley-Blackwell	<i>in press</i>
Evidence-Based Childbirth Education: A Key Strategy to Improve Lamaze International	U.S. Childbirth Outcomes. December 2015
Implementation of Break Time for Employee Nursing Mothers at the University of Louisville: A Case Study	May 2015

The Better Way to Breastfeed Fairwinds Press	June 2010
The Better Way to Care for Your Baby Fairwinds Press	May 2010
150 Tips and Tricks for New Moms Adams Media Corp.	March 2009
The Complete Illustrated Pregnancy Companion Fairwinds Press	February 2009
The Everything Parents Guide to Raising an Adolescent Boy About.com and Adams Media Corp.	January 2008
Pregnancy & Childbirth Tips - Contributor Innovative Publishing	September 2007
The About.com Guide to Baby Care About.com and Adams Media Corp.	July 2007
Guarantee the Sex of Your Baby Ulysses Press	December 2006
The About.com Guide to Having a Baby About.com and Adams Media Corp.	October 2006
The "I Have a Life" Guide to Pregnancy - Contributor About.com and Adams Media Corp.	June 2006
The Everything Mother's First Year Adams Media Corp.	November 2005
The Everything Getting Pregnant Adams Media Corp.	April 2004
The Everything Pregnancy Fitness Adams Media Corp.	January 2004

Awards

Advisor Hall of Fame Kentucky YMCA	2022
Sharon Whitworth Advocacy Award 15 th District PTSA	2019
Ambassador of Goodwill Kentucky United Nations Assembly	2019
Advanced Doula Designation DONA International	2015
School of Public Health & Information Sciences Service Award University of Louisville	2015
Graduate Dean's Citation Award University of Louisville	2012, 2015
Spirit of Birth Award Birth Care Network	2010
President's Award (Grassroots Action Committee, CIMS) Lamaze International	2008
Coalition for Improving Maternity Services Forum Award Coalition for Improving Maternity Services	2008
Fellow American College of Childbirth Educators	2005
Elisabeth Bing Award Lamaze International	2005
Guide of the Year Winner About.com New York, NY	1999

Golden Rule Award 1994
J.C. Penney - Kentucky

National Marketing Award 1993
Sudden Infant Death Syndrome Alliance

Honor Societies

Delta Omega Honorary Society in Public Health May 2015
University of Louisville Kentucky

Omicron Delta Kappa Leadership Honors Society March 2011
University of Louisville Kentucky

Golden Key International Honour Society October 2010
University of Louisville Kentucky

Phi Eta Sigma National Honor Society March 1992
University of Louisville Kentucky

Institutes & Trainings

Speak Up Anti-Racism & Champion 2021
Institute for Perinatal Quality Improvement

Volunteer Leadership Training 2015
SmithBucklin Chicago

Volunteer Leadership Institute Graduate April 2011
March of Dimes New York

Labor Support Specialist Attended 2013
Lamaze International Washington, DC

Media-Smart Youth: Eat, Think, Be Active! Attended 2010
National Institutes of Health Bethesda, MD

Postpartum Doula Training Attended 2009
DONA International Chicago

Teen Support Specialist Training Attended 2003
Lamaze International Washington DC

Breastfeeding Specialist
Lamaze International

Attended 1998, 2002
Washington DC

Major Presentations

Doulas & Hot Topics Keynote Panel
DONA International

2019
Houston, TX

Reaching Adolescents
Evidenced-Based Birth Conference

2019
Lexington, KY

Using Tech as a Doula
DONA International Summit

2016
Bellevue, WA

Evidence-Based Childbirth Education:
A Key Strategy to Improve U.S. Childbirth Outcomes
Round Table Leader

December 2015
Washington, DC

Six Healthy Birth Practices
GOLD Perinatal

2015

Childbirth Class and the Epidural
Lamaze International

2015

Social Media in Public Health Campaigns
Southern Obesity Summit Conference

2014

Measuring Key Message Density
Kentucky Public Health Association Conference Poster

2012

Social Media and Birth, Keynote Address
Future of Birth: ICEA/Lamaze International Conf.

2010

Mistakes Childbirth Educators Make Online
Future of Birth: ICEA/Lamaze International Conf.

2010

Group Dynamics
Lamaze International Conference

2009

From Texting to Talking

Lamaze International Conference	2008
Using Technology in the Classroom Lamaze International Conference	2007, 2002
Teaching Positive Multiple Pregnancy Classes Int. Childbirth Ed. Assoc. Conference	2007, 2005
Lamaze International Conference	2004
Celebrity Babies: News You can Use Lamaze International Conference	2007, 2006
Int. Childbirth Ed. Assoc. Conference	2007, 2006
Birth Plans: Positive Communication Tools Lamaze International Conference	2005
Building a Birth Network from the Ground Up Lamaze International Conference	2003
Transparency in Maternity Care Special Interest Group Lamaze International Conference	2007
Birth Networks Special Interest Groups Lamaze International Conference	2007, 2006, 2005, 2004, 2003
Guest Speaker on Reproductive Health Topics Various College Level Courses	1992 - Present

Memberships

Phi Eta Sigma Freshman Honor Society	1992 – present
International Childbirth Education Association	1994 – present
DONA International	1994 – present
Parent Teacher Student Association	1997 – present
Lamaze International	1998 – present

Golden Key International Honour Society	2010 – present
Omicron Delta Kappa Leadership Honors Society	2011 – present
Delta Omega Public Health Honor Society	2015 – present
Association of Maternal Child Health Programs	2014 – 2015
Kentucky Public Health Association	2009 – 2015
American Public Health Association	2010 – 2015
Junior League of Louisville	2004 – 2008